

# SPONSORSHIP INVITATION



## ANNOUNCING THE 4TH ANNUAL SMALL FARM EXPO!

Saturday March 19th, 2005  
9:00 AM to 3:00 PM

At the King County Fairgrounds in Enumclaw

WSU King County Extension cordially invites your sponsorship of the  
**4th Annual Small Farm Expo!**

Sponsor this year's Expo and make an impact! Farmland in the Puget Sound area is rapidly disappearing and the Small Farm Expo is one of the region's only events that meets the needs of our local small farmers. This festive and educational event showcases local agriculture in order to increase public awareness about the importance of our region's small farms. The day features presentations, demonstrations, and activities that connect small-acreage landowners and their families with new tools for success.

**Cash and/or in-kind donations are accepted!**

In-kind donation possibilities include:

- gift certificates and other prizes for our drawing
- advertising space promoting the Small Farm Expo in your business newsletter or at business events
- volunteer hour donations from business staff

Please contact the event coordinator directly for details about how your in-kind donation will be valued.

### SPONSORSHIP BENEFITS

#### Market Exposure

- Target more than 10,000 people through our marketing channels in the months preceding the event.
- Advertising space in our Expo program.
- Reach more than 1,000 attendees on the day of the event.
- Exceptional venue to build brand awareness.

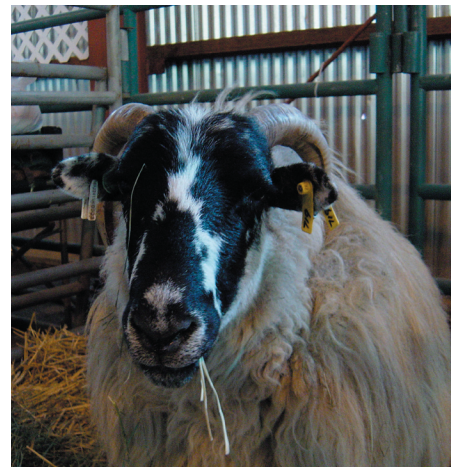
#### Community Involvement

- Association with the effort to preserve farms and farmland.
- Opportunity to support/promote local businesses.
- Volunteer opportunities for employees.

#### Premium Features

- Business category exclusivity.
- Right of first refusal for future Small Farm Expos.
- Naming opportunities.

Please see reverse side for  
sponsorship levels !



# SPONSORSHIP LEVELS AND BENEFITS \*

\* Not all levels and benefits apply to in-kind donations

## Homesteaders: \$3000 +



- Business category exclusivity
- 2 one-day naming opportunities for fairground buildings, your choice\*
- Four 10 x 10 ft. booth spaces at the expo (valued at \$200)
- A full page advertisement space in our expo program (Distribution: more than 10,000)
- Logo prominently displayed on all print advertisements
- Logo prominently displayed on expo program cover
- Logo appears on Small Farm Expo web site, linked to sponsor web site

## Barnraisers: \$1500 - \$2999



- 1 one-day naming opportunity for a fairground building, your choice\*
- Three 10 x 10 ft. booth spaces at the expo (valued at \$150)
- A 1/2 page advertisement space in our expo program (Distribution: more than 10,000)
- Logo appears on all print advertisements
- Logo appears on expo program cover
- Logo appears on Small Farm Expo web site, linked to sponsor web site

## Tractors: \$750 - \$1499



- Two 10 x 10 ft. booth spaces at the expo (valued at \$100)
- A 1/4 page advertisement space in our expo program (Distribution: more than 10,000)
- Name appears on all print advertisements
- Name appears on expo program cover
- Name appears on Small Farm Expo web site, linked to sponsor web site

## Haystacks: \$350 - \$749



- One 10 x 10 ft. booth space at the expo (valued at \$50)
- A 1/8 page advertisement space in our expo program (Distribution: more than 10,000)
- Name appears on expo program
- Name appears on Small Farm Expo web site, linked to sponsor web site

## Corn Cobs: \$100 - \$349



- One 4 x 8 ft. booth space at the expo (valued at \$25)
- Name appears on expo program (Distribution: more than 10,000)
- Name appears on Small Farm Expo web site, linked to sponsor web site

\*One-day naming opportunities for specific fairground buildings will be awarded on a first come, first serve basis

Small Farm Expo 2005 offers high impact on a low budget. Call now and become a sponsor.

### Please contact:

Hannah Cavendish-Palmer  
Event Coordinator  
206.205.3206  
hannah.cavendish-palmer@metrokc.gov

WSU King County Extension  
919 SW Grady Way, Suite 120  
Renton, WA 98055

### Important dates:

Sponsorship agreement due by: January 31  
Advertisement layout due by: February 7  
Payment of sponsorship due by: February 14

**Putting Tools For Success In The Hands Of  
Small-Acreage Landowners**

We reserve the right to decline sponsorships at our discretion. Cooperating Agencies: Washington State University, U.S. Dept. of Agriculture, and WSU King County Extension programs and employment are available to all without discrimination. Evidence of noncompliance may be reported through your local Extension office.